

# Preservation and promotion of cultural heritage

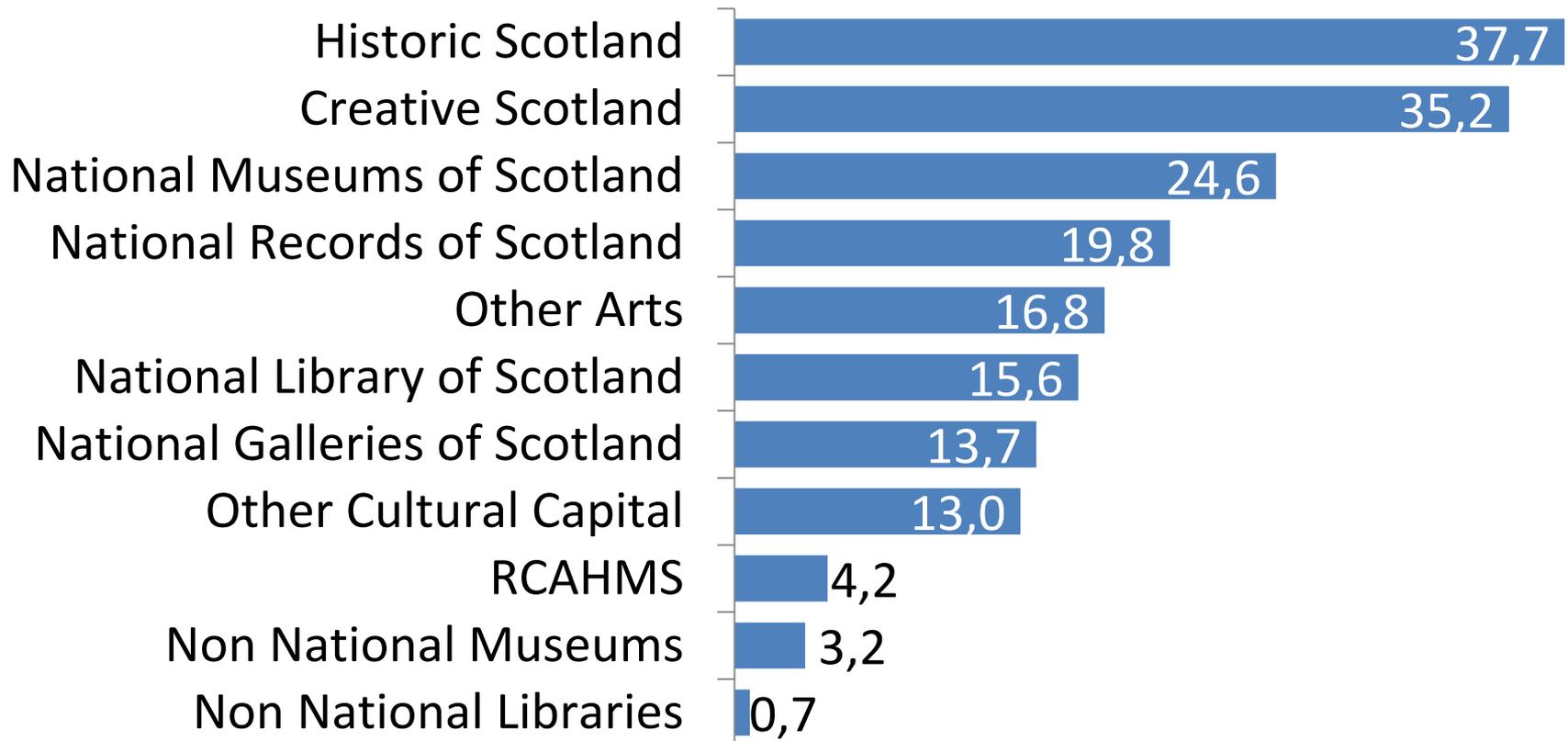
Stewart Maxwell

Convener, Education & Culture Committee  
(Scottish Parliament)

EA Coordinator, Education, Youth, Culture &  
Research Commission (CoR)

# Scottish Government funding of cultural bodies in Scotland

Culture budget for 2014-15 (£m):



# Economic value of Culture in Scotland

DOMAIN	JOB	GVA (£m)
Visual Art	24,500	1,030
Digital Industries	19,100	940
Books & Press	16,400	810
Audio-Visual	8,500	560
Heritage	10,700	250
Performance	4,700	90
<b>ARTS &amp; CREATIVE INDUSTRIES TOTAL</b>	<b>83,900</b>	<b>£3,680</b>

# Orkney Islands, north of Scotland



# Orkney Islands – Ring of Brodgar

Ceremonial stone circle (c.2500-2000 BC):



# Orkney Islands – Tourism

In 2013, Orkney attracted **142,800** visitors:



**43%**



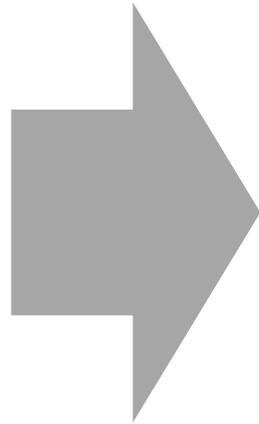
**31%**



**14%**



**11%**



**£31m**

# Creative Scotland

Creative Scotland distributes both Scottish Government and Lottery funding (£m):

	2010/11	2011/12	2012/13	2013/14
Grant in Aid	48.3	44.4	45.9	48.0
Lottery	12.9	20.2	28.4	55.7
Total	61.3	64.6	74.3	103.7